Oddanchatram, Dindigul, India
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Naveen Prasath Pitchai, UI/UX Designer

As a Design Engineer, I apply my **UI/UX, Graphic, and Web design** skills to create user-friendly and aesthetically pleasing digital products and solutions for clients across various domains and industries. I work with a team of talented developers, designers, and project managers to deliver high-quality and innovative outcomes that meet the user needs and expectations.

Employment History

Senior Design Engineer (UI/UX) at Tarento Technologies Pvt Ltd (2+ Yrs), Bengaluru

December 2021 — Present

Experience:

- Specialized expertise in UI/UX design with a focus on product development.
- Developed a deep understanding of user-centered design principles.
- Experience working in agile and iterative development environments.

Responsibilities:

- Lead UI/UX design efforts for cross-functional product teams.
- Define and maintain design systems to ensure consistency across products.
- Conduct user research, including interviews, surveys, and usability testing.
- Collaborate with product managers and engineers to define product strategies and roadmaps.
- Iterate on designs based on user feedback, analytics, and market trends.
- Present design concepts and rationale to stakeholders and executive leadership.
- Drive innovation by exploring new design trends, technologies, and methodologies.

Graphic & UI/UX Designer at CAP Digisoft Solutions (2 Yrs), Coimbatore

December 2019 — December 2021

Experience:

- Advanced skills in both graphic and UI/UX design.
- Worked on diverse projects across different industries, gaining versatility.
- Demonstrated ability to manage multiple projects simultaneously and meet deadlines.

Responsibilities:

- Led design projects from concept to delivery, taking ownership of the design process.
- Collaborated with stakeholders to understand project goals and requirements.
- Created user personas, user flows, and journey maps to inform design decisions.
- Conducted usability testing and gathered feedback for iterative design improvements.
- Mentored junior designers and provided guidance on design techniques and tools.

UI/UX Designer at Teccorps Solutions Pvt Ltd (1 Yr), Coimbatore

January 2019 — December 2019

Experience:

- Developed foundational skills in both graphic design and UI/UX design.
- Gained familiarity with design tools such as Adobe Creative Suite, Sketch, or Figma.
- Collaborated with senior designers and learned industry best practices.

Responsibilities:

- Designed visual assets including logos, icons, and marketing materials.
- Assisted in creating wireframes, mockups, and prototypes for web and mobile interfaces.
- Conducted user research through surveys and interviews to gather insights for design decisions.
- Contributed to design discussions and brainstorming sessions.
- Worked closely with developers to ensure design feasibility and quality implementation.

Education	**BE Computer Science Engineering , RVS College of Engineering and Technology , Coimbatore**
	2015 — 2019
	HSC, BUDS Matriculation Higher Secondary School, Oddanchatram, Dindigul
	2014 — 2015
	SSLC, CMHS School, Oddanchatram, Dindigul
	2013 — 2014

Courses	**M2D - Designer (Graphic & UI/UX Designing) at Adoro Institute of Multimedia, Coimbatore**
	April 2019 — September 2019

Links	**Website** **Linkedin**
	Behance (Portfolio)

Tools	**Figma** **Adobe XD**
	Adobe Photoshop **Adobe Illustrator**
	Sketch **Miro**
	Notion **Microsoft PowerPoint**
	HTML **CSS**

Skills	**User Experience Design**

Interaction Design

Visual Design

Information Architecture

User Research

Wireframing and Prototyping

Design Thinking

Collaboration - Leadership

Strategic Thinking

Technical Proficiency

Prototyping and testing

Continuous Learning

Project Management

Certifications

Brand Strategy for Designers

UX/UI Design Principles & Design Thinking

Design Terminology

UX Design Foundations

The Complete App Design Course - UX, UI and Design Thinking

Brand Strategy for Designers

Design Mentorship by ADPList

UX Writing

Mentorship Sessions Achievement - 100 Mentorship Minutes