Naveen Prasath Pitchai

Senior Product & UX Designer | Design Systems | AI-Assisted Product Development

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SUMMARY

Senior Product and UX Designer with 7+ years of experience designing enterprise platforms, responsive web apps and mobile products, from research and user flows to high-fidelity UI and design systems. Works closely with engineering and uses AI tools to take designs from Figma into working prototypes and builds.

- Design Cisco IT's internal developer platform, used by 50,000+ developers.
- Build and govern design systems and component libraries based on shadcn/ui.
- Deliver features as AI-assisted working builds, so engineers receive them around 85% implemented.
- Mentor designers, recognised in ADPList's Top 100 Product Design Mentors (2026).
- Delivered for clients in Sweden, Norway, the UK and the US, and for an Indian government programme.

SKILLS

Design: Product Design, UX/UI Design, Interaction Design, Visual Design, Prototyping, UX Research, Usability Testing, Accessibility (WCAG)

Design Systems: Design Systems, Component Libraries, shadcn/ui, Material Design, Apple Human Interface Guidelines

Design Tools: Figma, FigJam, Framer, Adobe Photoshop, Adobe Illustrator

AI-Assisted Prototyping & Build: Claude Code, GitHub Copilot, VS Code, GitHub, React, Next.js, React Native (Expo), TypeScript, Tailwind CSS, HTML/CSS

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer, Cisco (via TEKsystems)

May 2025 – Present | Bengaluru, India (Remote)

- Design CODE, Cisco IT's internal developer platform used by 50,000+ developers to create, build, scan, release and monitor software, with an AI agent (DevTools Agent).
- Build and govern design systems and component libraries based on the shadcn/ui design language, updating designs with AI and Figma for consistency and reuse across internal products.
- Deliver new features as working builds instead of design files, using Claude to take Figma designs into code so engineers receive them around 85% implemented.
- Build interactive prototypes in Figma, HTML/CSS, React and React Native to test ideas and align stakeholders and engineers.
- Partner with product managers, engineers and senior stakeholders from discovery through implementation, validating designs with user research, usability testing and design QA.

Senior Designer, Tarento Technologies Pvt. Ltd.

Dec 2021 – May 2025 | Bengaluru, India

- Led UI/UX design delivery for enterprise products within cross-functional Agile teams, from concept through implementation.
- Mentored designers and defined reusable design systems for consistent experiences across products and platforms.
- Ran user research and usability testing, iterating designs to validate solutions.
- Delivered projects for clients in Sweden, Norway, the UK and the US, and for an Indian government programme.

Graphic, UI/UX and Web Designer, CAP Digisoft Solutions

Dec 2019 – Dec 2021 | Coimbatore, India

- Delivered graphic, UI/UX and web design for clients across multiple industries, from concept to final delivery.
- Supported user research and usability testing, and created brand-aligned visual assets with stakeholders and marketing teams.

SELECTED PROJECTS

Cisco CODE (enterprise, DevEx, AI): Internal developer platform for Cisco IT, used by 50,000+ developers, with a guided creation flow, release readiness status and a DevTools Agent. Designed for 10+ service providers, 300+ service instances and 42 pipeline services.

WaterWell (IoT, B2B SaaS): Smart hydration ecosystem across mobile app, dispenser screen and B2B admin platform, designed end to end. +27% app engagement and refill frequency, 50+ B2B clients onboarded in the first quarter after launch, and 40% less user confusion and contact time at the dispenser.

LooopIn (own product, AI-built): Career super app, designed in Figma and built with Claude Code as a React Native application that runs on iOS, Android and web from one codebase. Pre-launch.

Epic World (web app, data visualisation): Data-intelligence platform for investors, taken from idea to MVP-ready, including the rebrand and a design system tuned for data visualisation.

EDUCATION

Bachelor of Engineering (B.E.), Computer Science and Engineering, RVS College of Engineering and Technology, Coimbatore, India | 2015 – 2019

M2D, Graphic & UI/UX Design, Adoro Institute of Multimedia, Coimbatore, India | 2019

CERTIFICATIONS & RECOGNITION

- Top 100 Product Design Mentors, ADPList (2026)
- Enterprise Design Thinking Practitioner, IBM (2025)
- UX Design Leadership, Uxcel (2024)
- AI in UX/UI Design, Uxcel (2024)